



Sustainable travel benefits to local high streets and town centres

Better walking, cycling and public transport provision encourages people to change how they travel, which leads to a reduction in car numbers and frees up space on our streets.

Less car use results in reduced carbon emissions and air pollutants, helping areas to reach climate change goals and air quality targets.



More space for everyone

Sustainable travel means we are able to make the most out of kerb space using it for things such as walking, cycle parking, parklets, business and deliveries.

Promoting active travel allows for better use of space. More than 8 bikes can fit into the parking space required for one car. This space-saving creates **more opportunities for nature in town centres and high streets.**



Better environment for everyone

One less car trip per day replaced by a bike or bus can have a significant impact on air quality and carbon emissions. Studies have shown **if 10% of the population changed their travel behaviour from cars to bikes and public transport, total emissions would decrease by about 3% (car to bike) and 10% (car to public transport).**

More sustainable travel can also result in **increased biodiversity, reduced noise and reduction in road surface temperature,** all of which benefit our environment.



Better access to opportunities for everyone

In the UK the estimated net annual economic benefit for individuals and society from all walking and wheeling trips is **£5.4 billion.** Of this total, **£251 million** is from **people with a car choosing to walk or wheel for transport.**

Greening, seating, lighting, and outdoor dining in Bromley North Village created **30 additional jobs** in the area.

Sustainable travel yields time benefits; Dublin bikes **reduce journey times by 34%** and add an estimated **€6 million (euros)** in monetised benefits annually.

Reducing the number of cars in neighbourhoods, towns, and cities would make high streets vibrant and tackle the environmental challenges we face.

