

High streets and town centres for people, business and the environment

Sustainable travel is one way to help us do this. When people walk, cycle and use public transport it reduces the number of cars on our high streets.

Less cars frees up space for living, it reduces congestion, frees up parking spaces and makes more space for people walking and cycling.

Cycling uses 12% of the space that cars need for parking.



Better environment for everyone

Sustainable travel results in better air quality. Every year, 38 tonnes of pollutants that are harmful to our health are **saved by cycling instead of driving.**



Better access for everyone

A survey of disabled cyclists found that 83% cycled **for leisure**, 74% **for exercise**, and 58% **for general transport**. 31% **commute to work by cycle.**



Better access to opportunities for everyone

In the UK the estimated net **annual economic benefit** for individuals and society from all walking and wheeling trips is **£5.4 billion.**



Safer streets for everyone

Edinburgh saw 40% **fewer collisions** with 39% **fewer casualties** and a 23% **reduction in fatalities** in one year due to 20mph speed limits.



Places valued by everyone

A study across European cities has shown consumers' preference for **green streets for cycling** and favoured detours to avoid grey streets.



Busier businesses for everyone

Improvements in walking and cycling can **increase local spend by up to 30%.** London high streets saw a **216% rise in socialising** with improvements.



Healthier streets for everyone

Cycling and walking in Mini-Holland, Waltham Forest **increases life expectancy** by 7 months.



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