



# Small town community delivery, Huntly

## What did they do?

Huntly and District Development Trust run the Huntly Green Travel Hub (HGTH), which includes **3 low-emission cars, 24 e-bikes** a **community minibus**, and they are planning to add a fourth car. They are also running a community consultation on 'Mini Holland Huntly' to explore how they can make it easier for the community to get around by walking and cycling. The organisation has a broader green initiative, including a farm, eco-bothy, and sustainable regeneration of the town.

They are also developing the Huntly travel hub, a premises in the town centre, which is expected to open in September 2023. The hub will allow them to operate the e-bike hire and be a location where people can find out about walking and cycle routes in the area and receive support when looking to join the car club.

The scheme started after community consultations called 'Room to Thrive', identified a need to improve the ability to get around.

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## What was the result?

The car club was launched in 2015 and is operated by Co-wheels car club. The car club has 70 members, with 10 core users for whom the car club has replaced their vehicles, meaning 10 cars were removed from the road. There are around 20 members who use a car once a month, and the remaining members use the car on a one-off basis. In the first **2.5 years** of introduction, **the car club vehicles have driven a total of 23,500 miles**, which equates to around **783 miles per month travelled by car club vehicles. 250 people** hired a bike in 2022 and **20** of those who used the hire scheme have gone on to purchase an ebike.

## What was learnt?

- The group have had testimonials from people who hadn't cycled in years who are now able to ride a bike and be mobile again. These people have seen an improvement in their physical health and mental well-being.
- The local community using the car club have saved thousands of pounds a year on motoring costs.
- The group found it was key to have a number of communication channels for people to book vehicles, including social media, email, telephone and face-to-face.
- Whilst sustainability of the scheme is hard work, they are making progress and are able to attract additional funding. The approach of considering the needs of the high street and how sustainable travel can support this has shown to bring benefits to the community.

## Further links or information

- [Huntly Green Travel Hub](#)

